



Barton le Clay Neighbourhood Plan Communication Strategy

Taking into account lessons learnt during previous consultations undertaken 2012-2014 contained within minutes of meetings of the Neighbourhood Plan Committee,

We will:

1. Produce a Quarterly Newsletter commencing February 2022
2. Undertake Surveys as determined by the Committee including an Updated Housing Needs Survey

We are conscious of the fact that the under 18's and ethnic minorities were under-represented in previous survey results and will take steps to reach these key demographics in the community.

All communications to be circulated by the following routes:

Website

We will have a separate tab on the Parish Council website and direct people here for minutes, documents etc.

Facebook

We will utilise the Parish Councils page to add documents, etc.

We will also advertise and communicate post every meeting on Barton le Clay Village Today, Barton le clay, Barton le clay Small Business group, Barton le clay What's On and other community sites.

Direct Mail

We will undertake Maildrops of the quarterly newsletter and surveys to all village houses, using Volunteers to mail drop if possible.

We will place the Newsletter and Posters on:

- Parish Noticeboards
- In Bedford Road and Windsor Parade Shop windows and have copies of the newsletter available to read in the Library, The Pudding shop, Doctors and Dentist surgeries, Vets and Parish Office

We will make direct contact with:

Orchard/ Arnold / Ramsey Manor school children providing a child friendly survey for them to complete

And other village groups, including:

Churches – St Nicholas & Methodist Church- Advertise in Outlook
Barton Rotary Club
Barton Women's Institute
Barton Bowls Club

Barton Helping Hands
Scouts
Guides
Barton Rovers

We will run quarterly drop-in sessions:

Subject to the latest Covid Pandemic restrictions, these will be held at the Library or a Stall outside the local Co-op store.